

## EXECUTIVE SUMMARY

### GAMING

Icom America manufactures two-way radios that are relevant for the increasing onsite, mobility and secure communication demands of the gaming industry; built with product features and functionality that casinos require and understand. Icom radios provide compact design, light weight, ease of use and extreme durability as good as or better than comparable equipment. And when offered at an affordable price, Icom radios are an ideal choice for casino operators.



#### *Portable communications tools extend throughout the operation*

- **Security.** Wireless communication tools help security personnel to control criminal activity and cheating while providing a critical link between their team and public safety personnel in times of emergency.
- **Maintenance.** Mobile workers are on call to several departments and are the least likely to be in a designated place. Radio equipment that is highly durable will ensure maintenance personnel are always within reach.
- **Management.** Wireless devices give managers the ability to track down a service employee who is not near a phone or get an important message to an entire crew without requiring them to gather in a central meeting location.
- **Operational Support.** Many casinos offer a number of diverse amenities and services, including hotel rooms, restaurants, pools and fitness areas, golf courses and banquet and convention facilities, which greatly expand the need for distributing wireless equipment throughout the operation.

#### *Casinos have two basic wireless communication options*

##### **Commercial Cellular Services**

- Low initial costs for handsets; however, recurring monthly costs add up quickly with each additional handset adding another set of monthly fees
- Cell phones are often not constructed to withstand daily use and abuse
- Commercial services are only as reliable as their network will allow

##### **Two-Way Radio**

- Very cost effective; purchased handsets have no recurring service fees
- Many two-way radios are very rugged and designed to provide reliable communications during the worst possible conditions
- Two-way networks are constructed to be mission-critical with backup power and redundant infrastructure

