

FOR IMMEDIATE RELEASE

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Icom Highlights New M510 at FLIBS 2021

KIRKLAND, Wash. (October 2021) – Join Icom in person at the 2021 Fort Lauderdale International Boat Show. This year's event is from October 27th – 31st at the Bahia Mar Yachting Center. All of our marine radios will be on display, showcasing the M510 family, including the VHF fixed mount, AIS transponder, and the marine industry's first marine portable with AIS receive, the Icom M94D. Find us at Booth 660.

Icom's newest fixed-mount marine VHF transceiver is the M510. Designed to bring communication to life, the 3.5-inch LCD color display provides a wide viewing angle for supreme readability, even in low light with night mode. Front and back connection ports allow an additional wired station using a COMMANDMIC™. This radio is a powerhouse tough enough for the commercial market yet refined for the recreational boater. At almost half the depth of the M506, installation options are wide open. With the optional CT-M500 interface box, gain NMEA2000™ connectivity and the ability to further connect up to three smart devices through the RS-M500 iOS®/Android™ app.

The MA-510TR is Icom's newest Class A & B AIS transponder and provides ultimate safety at sea. AIS signals can reach where other radar cannot; a vessel hidden behind an island or another larger watercraft is easily spotted by Icom's new MA-510TR. This transponder is the perfect addition to any commercial, open-water leisure, fishing, or cruising application. The MA-510TR comes supplied with a GPS antenna.

See who and what's out there with Icom's M94D. For the first time, AIS is now available in a compact handheld marine radio. With an AIS receiver and DSC function, receive information broadcast by other AIS-equipped vessels and base stations. With the integrated AIS receiver, vessel traffic information is shown on the display. The AIS target call function allows you to set up a DSC individual call easily. Distress calls can be made quickly with the rear panel button.



AIR. LAND. SEA.

The Fort Lauderdale International Boat Show is the world's largest in-water boat show. Located steps from the beach in sunny South Florida, the show and exhibits span nearly 90 acres across three million square feet. In 2019, the five-day show attracted over 100,000 attendees and 1,000 exhibitors representing 52 countries with more than 1,300 boats on display. Products range from sunglasses to superyachts and everything in between.

Icom is known worldwide for manufacturing the most impressive marine radios – handheld or fixed mount. And in a world where technology is ever-evolving, Icom continues to stand the test of time with leading-edge forward-thinking. Because of this, boaters the world over choose Icom for their legendary durability, quality, dependability, and ease of use.

BRING IT ON.

To learn more about Icom's Marine products, please visit us [online](#). Make sure to Follow Us on [Twitter](#) or Like Us on [Facebook](#) for show information.

About Icom America

Icom Incorporated is a wireless communications equipment manufacturing company located in Osaka, Japan. Since Icom's establishment in 1954, Icom has had a long record as a trusted manufacturer of land mobile radios, marine radios, navigation products, aviation radios, communications receivers, and amateur radios. Icom is recognized as a reliable two-way radio global brand name around the world with a reputation for rugged, high-quality products. Icom radios are used by many professional organizations worldwide including military/police forces, local governments, utilities, transportation/airports, security firms, and many other users. Icom is taking this deep knowledge of radio technology and expanding to a new genre of professional radio in the satellite communication field. More information can be found at <https://www.icomamerica.com>

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